

Adna Advises Stellantis On The Acquisition Of Sopriam From Al Mada

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Category: Press

<u>ADNA</u> has advised <u>Stellantis</u> on a two-phase acquisition of <u>SOPRIAM</u>, the automotive subsidiary of the Al Mada group. The first stage secures immediate majority control, with the complete acquisition of all shares planned for early 2025. This acquisition marks a significant step in Stellantis' commitment to boost its operations and presence in Morocco.

With this acquisition, <u>Stellantis Middle East & Africa</u> will now handle the import and distribution of <u>Peugeot</u>, <u>Citroën</u>, and <u>DS Automobiles</u> in Morocco, alongside their existing brands including <u>Fiat</u>, <u>Abarth & C. Spa</u>, <u>Jeep</u>, <u>Alfa Romeo</u>.

This consolidation aims to streamline services and enhance the customer experience across Morocco.

<u>ADNA</u> team was composed of <u>Safia Fassi Fihri</u>, <u>Youssef Benamar</u>, <u>Ghita Berrada</u>, <u>Laila</u> Boujida, Boubacar DIAO and Tamba Adrien Iffono.