Adna Advises Yamed Group On A Sale And Lease Back Operation In Morocco For The Fairmont Royal Palm Marrakech

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ADNA advised Yamed Group on the sale-and-leaseback transaction for the iconic Fairmont Royal Palm Marrakech. This strategic collaboration aims to strengthen the resort's market position through a major expansion project in partnership with Beachcomber Resorts & Hotels**.**

For Yamed, this venture enhances its portfolio by adding high-value hospitality assets. Investing in landmark properties like the Fairmont Royal Palm Marrakech strengthens its diversification strategy and positions the company to capitalize on high-growth potential sectors.

The agreement remains subject to regulatory approval and other conditions.

ADNA team consisted of Youssef Benamar, Safia Fassi Fihri, Ghita Berrada and Laila Harrouni Bouissane.