Adna Unites In Marrakech

Posted on May 5, 2025

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Our entire ADNA team came together in Marrakech recently for a retreat dedicated to reflection, shared vision, and team spirit. With our team-mates from across our offices in francophone Africa, our sessions covered everything from the firm's founding story to business development, financial hygiene, and the practices we're implementing to drive excellence. These sessions also gave us the opportunity to:

1. Reflect on our journey and growth
2. Strengthen team bonds across offices
3. Share key insights on performance, strategy, and legacy
4. Align around our vision and ambitions for the future

Honest feedback and authentic conversations mean we're more united and driven than ever. We're especially proud of our team's energy, openness, and shared commitment to shaping the future of ADNA together.

Highlights in video below:

Watch the highlights in this video